

# 5 THINGS TO CONSIDER WHEN BUYING ARTWORK

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*A guide on choosing a piece of art that is perfect for you*



from *NATEL DeRIDDER* studio

# HELLO, FRIEND!

Have you ever looked around your living space and felt like your walls were too flat or too bare? Maybe you noticed everything was neutral and lacking personality.

A simple way to elevate your living space and make it feel more authentic to your taste is with a work of art.

Whether you have an established collection of art, or are looking to collect your very first piece, the tips in this guide will give you five important things to consider before clicking “add to cart”.

## LET'S GET STARTED!

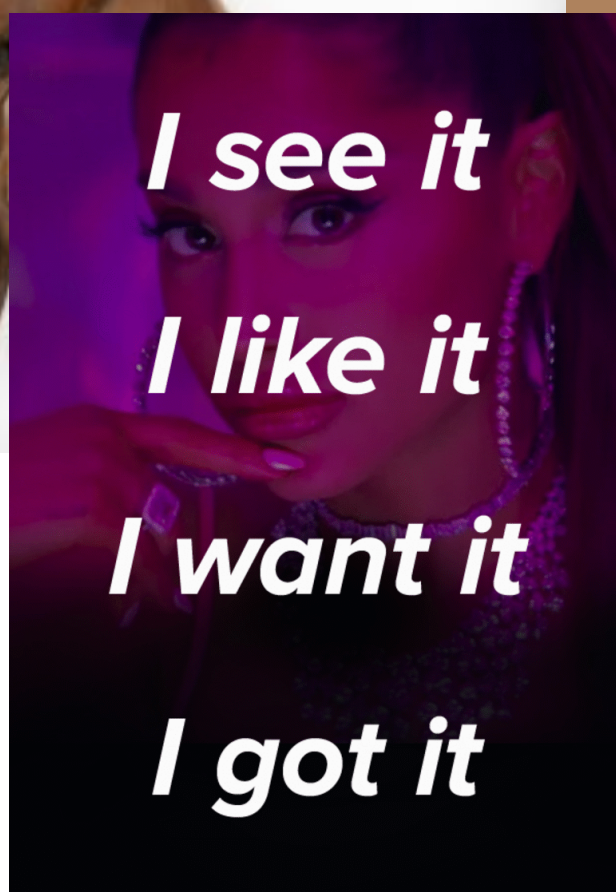
# ① **PHYSICAL ATTRACTION**

The first and arguably most important item on this list is: physical attraction.

Much like a first date, you want to feel a “spark” and connection to the piece of art you are looking at.

While you don't want to purchase a piece on impulse, you should listen to your gut. If your initial reaction makes you feel like the heart-eyes emoji, then that is a pretty good sign that you just found the piece that you will love having on your walls for many years to come.

You know in the song “7 Rings” when Ariana Grande says “I see it, I like it, I want it, I got it”? That's the kind of energy you want to bring when buying art, especially if it is your first piece.



***I see it***

***I like it***

***I want it***

***I got it***

## ② SIZE

Contrary to what some people say, SIZE MATTERS, especially when talking about artwork 😊

Large pieces of art generally require more space and visual “breathing room” around them on a wall or mantle, and might need to be carefully picked out for a particular place in your home.

Smaller pieces allow for more flexibility and can easily be placed on their own, or in a gallery wall (a collection of artworks or photographs hung in a grouping).

Large pieces (generally considered anything over 24" x 36") are best appreciated in large rooms, where you can view the work from a distance. Medium to small sized works (anything 24" x 36" and below) are best for traditionally sized rooms or apartments, to invite people to stop and study the details more intimately.



Take it from the Rose family on *Schitt's Creek*: there is nothing worse than a painting that is not the right size for the room.

# ③ INVEST IN ORIGINAL ART

Many artists provide high-quality reproductions of their work in the form of fine art prints. Personally, I do this with every collection of paintings I release. Prints are more accessible to a larger audience in terms of pricing, but you lose a bit of the magic that only original art can provide.

The creamy texture of the brush strokes; the way the light shines through the layers of carefully placed paint. These are all things that prints never fully capture, no matter how professionally the print is reproduced.

When you purchase an original piece of art, you are investing in a truly one of a kind piece crafted directly from the artist's hands.

It's truly special to own something that nobody else will.







## ④ GET TO KNOW THE ARTIST

Slide into those DM's! Let the artist know you are interested in their process and their work. Getting to know more about the artist and why they create what they do will allow you to feel more connected to the art you buy.

This is also the perfect opportunity to ask any questions you may have about a specific piece.

If you don't feel like sliding directly into their messages, then check out their Instagram account and "about" page on their website. These are both great places to find out more about the artist and their process.



# ⑤ CONFIDENCE IS KEY

Buy artwork for yourself and because YOU love it, not because you think others will. Visitors come and go to your home, but you will live with the art every day, so it's important that it speaks to you.

Trust your instincts, and choose art that expresses who you are. Art is a beautiful way to make a bold statement and reflect your personality in your home.

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So, remember the next time you go to purchase art, consider these things:

- 1) Physical attraction
- 2) Size
- 3) Originals are worth the investment
- 4) Get to know the artist
- 5) Confidence is key

# LET'S CONNECT!

Slide into my DMs on Instagram or Facebook, and come say "Hi!" I'd love to connect.

Instagram: [www.instagram.com/nate.deridder](https://www.instagram.com/nate.deridder)

Facebook: [www.facebook.com/arts.ngd](https://www.facebook.com/arts.ngd)

